

# PROPOSED STRATEGIC DIRECTIONS AND PRIORITIES

## ■ EXERCISING INFLUENCE

- Take a leadership role within the regional Francophone movement and Eastern Ontario health system to:
  - ensure that the Francophone perspective is applied in the conceptualization, organization, delivery and evaluation of primary and regional community health care services in French;
  - identify emerging opportunities and common grounds in which the CSCE can help with service programs of other organizations and in which these organizations can help achieve our strategic plan;
  - increase the CSCE's membership in order to strengthen its credibility, expand its support network, grow the number of organizational ambassadors and benefit from a single source of community information;
  - identify strategic forums and partners (i.e., regional Health Ontario units, Health Ontario teams, hospitals, universities, community groups, etc.);
  - assert and promote the CSCE's objectives and priorities in various forums and with partners and decision makers.

